



MEDIA RELATIONS CHAIR
145 Iowa Memorial Union
Iowa City, Iowa 52242
10Kei.mediarelations@gmail.com
www.10000hoursei.org

February 16, 2009

FOR IMMEDIATE RELEASE: Girl Talk to headline The 10,000 Hours Show

In its incredible sixth year since its foundation at The University of Iowa, The 10,000 Hours Show of Eastern Iowa will feature the American remix artist Girl Talk.

The concert is set to take place in the 2nd Floor Ballroom of the Iowa Memorial Union in Iowa City, Iowa on April 13, 2009. The show is made possible through a continued partnership with SCOPE productions, a group charged with bringing quality concerts and entertainment to The University of Iowa campus and the Iowa City community.

Girl Talk is a one man all-out show featuring “mash-up” style remixes, in which he often uses a dozen or more samples from different tracks to create a new song. His latest album, “Feed the Animals” has been featured in Blender Magazine, Time Magazine, Wired Magazine, and has been hailed as one of the top albums of 2008. Under the recording label “Illegal Art”, his work has been called “provocative” and according to the *New York Times*, “a lawsuit waiting to happen.”

Girl Talk features the artist Greg Gillis, a Pittsburg, Pennsylvania native. He attended college in Ohio as a Biomedical Engineering Major but found his true calling in early 2007. Since then, he has become a world-wide music sensation.

The 10,000 Hours Show (10K) is a year-round effort to engage young people in volunteer service that results in a free concert for which the only way to gain admission is 10 or more volunteer hours with local nonprofit organizations. Incorporating the community and driven by young people, 10K is an influential community building effort and exuberating learning experience. It is produced locally through a partnership between The University of Iowa and The United Way of Johnson County.

The 10,000 Hours Show's annual concert is a unique celebration of these volunteers and their work, taking the best of "normal" concerts – great bands, great atmosphere, great times – and making them better through an all-volunteer audience, a community saying thanks, and performers who care. For more information, check out 10K's website at www.10000hoursEI.org

Media Contacts: Andy Rausch, 712-261-2667, 10kei.mediarelations@gmail.com;
Larry Hau, 630-802-3041, 10kei.ed@gmail.com